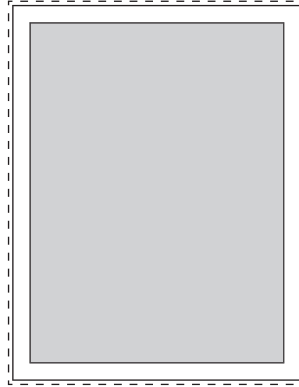


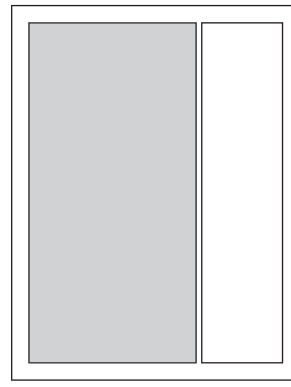
# Advertising Specs



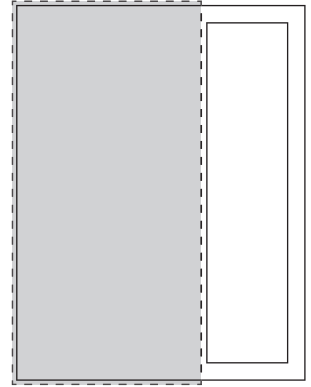
Two Page Spread 17" x 11"  
 Bleed Size 17.25" x 11.25"



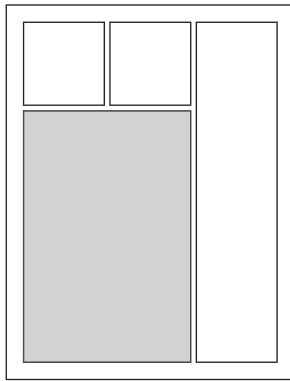
Full Page 8.5" x 11"  
 Bleed Size 8.75" x 11.25"



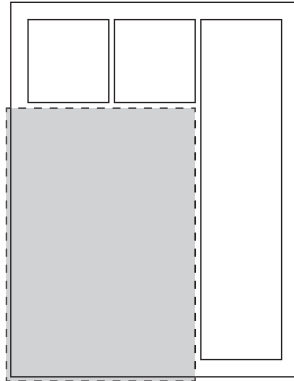
2/3 Page Vertical  
 5.5" x 11"



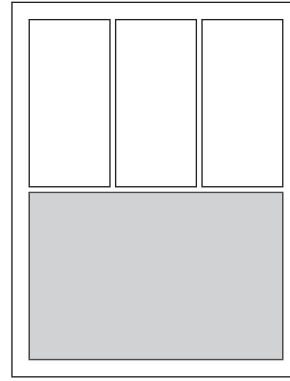
2/3 Page Vertical Bleed  
 5.625" x 11.25"



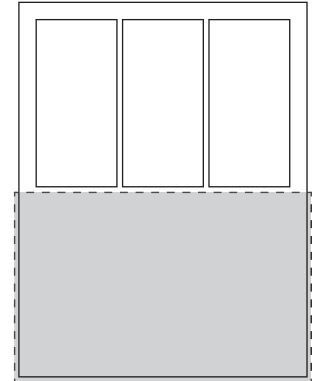
1/2 Page Island  
 5.5" x 8"



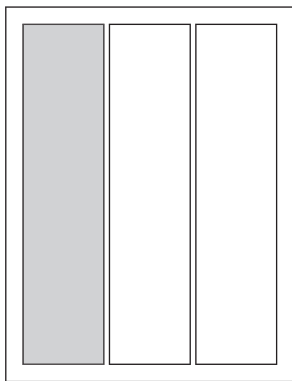
1/2 Page Island Bleed  
 5.625" x 8.125"



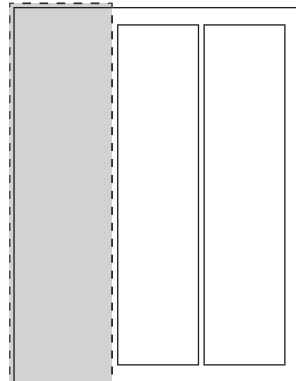
1/2 Page Horizontal  
 8.5" x 5.5"



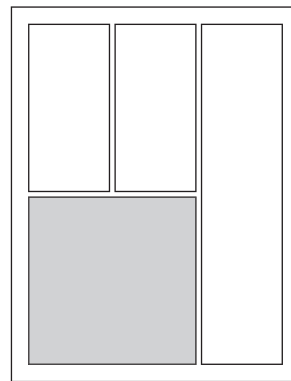
1/2 Page Horizontal Bleed  
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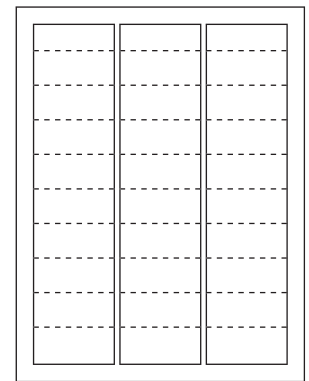
1/3 Page Vertical  
 3" x 11"



1/3 Page Vertical Bleed  
 3.125" x 11.25"



1/3 Page Square  
 4.875" x 4.875"  
*This ad size is NOT  
 available as a bleed ad.*



Marketplace Ads  
 are sold by the column inch  
 which is 2.375" wide  
*Special Insertion*