

Advertising Contract

New Advertiser Previous Advertiser

Magazine Advertising:

Ad Size	Ad Dimensions	Issue Date
<input type="checkbox"/> 2-Page	<input type="checkbox"/> Horizontal	<input type="checkbox"/> Issue 1
<input type="checkbox"/> 1-Page	<input type="checkbox"/> Vertical	<input type="checkbox"/> Issue 2
<input type="checkbox"/> 2/3-Page	<input type="checkbox"/> Island	<input type="checkbox"/> Issue 3
<input type="checkbox"/> 1/2-Page	<input type="checkbox"/> Square	<input type="checkbox"/> Issue 4
<input type="checkbox"/> 1/3-Page	<input type="checkbox"/> Bleed	<input type="checkbox"/> Frequency (within a
<input type="checkbox"/> 1/6-Page		consecutive 12 months.)

Premiere Web site marketing

Resource Business Profile in Resources Area of PSWA Neighborhood

Top of Category/Highlighted Listing in Resources Area

Sponsorship Banner Ad on PSWA Neighborhood Home Page

Print-ready or Web-ready artwork will be provided by advertiser

Publisher will produce print-ready artwork. *Production costs are separate and will be billed a minimum fee of \$75 per hour and up for production charges and required revisions. (Contact us for a quote or see rate card for schedule of charges.)*

Payment

Advertiser agrees to pay 1/2 (half) of a non-refundable rate fee upon the signing of this contract, and the balance upon approval of the final ad proof.

Bill to Agency (or alternate billing)

Company Name: _____

Attention: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

email: _____

Company Name: _____

Attention: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

email: _____

Terms and conditions: This contract is subject to all the terms and conditions of current rate card. Advertiser acknowledges that he has received rate card and understands the provisions stated therein. Publisher reserves the right to revise, reject or omit without notice any ad at any time. Advertiser agrees to pay all costs of collection or legal fees should action be necessary due to non payment; i.e. attorney fees, court costs, collection agency fees, etc. Advertisers and advertising agencies are liable for all content (including text, representation and illustrations) of advertisements and responsible without limitations, for any and all claims made thereof against Professional Sports Wives Magazine and/or its employees.

Contract Year: Advertiser and their agency understands that all frequency discounts given are based on the advertiser's commitment to fulfilling the frequency indicated above. If, for any reason, this frequency is not met by the time of expiration or cancellation of this contract, advertiser agrees to pay a short rate charge on all the ads run. Cancellation must be received in writing prior to contract closing date (1st of every month prior to publication – for example, March 1 for the April issue.) *Credit for errors is limited to first insertion only and shall not exceed the cost of space in which error occurs. No allowance is granted for errors that do not materially affect the value of an advertisement.*

Advertiser agrees to pay the reoccurring non-refundable ad rate to the following credit card according to the terms above:

_____ Verification Code: _____
(Last 3 digits on back of card)

Exp. Date: _____

Visa MC AmEx Check Card

Authorized Buyer _____ Date _____

Professional Sports Wives Magazine _____ Date _____